



SHOW OF STRENGTH
July 24th, 2021
2021 SPONSOR PACKET





07.24.2021



BIG BOY

LAUREN ALVAREZ

ROBERT OBERST

SPONSORS:



LEARN MORE AT HIDDENGYM.NET/SOS

STRENGTH EVENTS, DONE RIGHT.



HIDDEN GYM BRAND HIGHLIGHTS

700+

PAYING MEMBERS

10+

PROFESSIONAL ATHLETES

5M+

DIGITAL REACH

30+

SPONSORS

600+

5 STAR GOOGLE REVIEWS

20+

CORPORATE INFLUENCERS

20+

FITNESS INFLUENCERS

20+

EVENTS

AS SEEN ON:

CLUB INDUSTRY

ClubSolutions

elitefts

oxygen

MUSCLE & FITNESS

MUSCULAR DEVELOPMENT

FITNESS Rx

FOX NEWS channel

FLEX

BODYBUILDING.COM

PERSONAL FITNESS PROFESSIONAL

[HIDDEN] GYM



[CONNECT]

- Digital Impact
- Physical Impact
- Create Brand Moments
- Sample and Sell to Athletes and Attendees



DIGITAL SPONSORSHIP

- Inclusion in Email Blasts
*40k+ in DFW
- Hidden Gym Brand Social Shares
- Hidden Gym Ownership and Team Shares
- Influencer Reach
- Event Video Coverage
- Event Photos Provided
- Backlinking from Hidden Gym Provided

PHYSICAL SPONSORSHIP

- 8x8 Booth Space
- Logos at Event
- DJ Mentions during event
- Athlete Goodie-Bags
- Event Tees
- Local Demographics
 - Mean Household Income: \$131,204





CREATE BRAND MOMENTS.

- Sponsor a Special Event
- Memorable Experience
- Highlight Reel



SPECIAL EVENTS AVAILABLE

- Car Show
- Truck Pull
- Motorcycle Ride/Rally
- Strongman "Pot-Luck" Event
- DJ Booth

PRICE SHEET

Title Sponsorships (1-2 Available per year)

\$5000 for exclusive
\$2500 for Co Sponsor
**SOLD OUT for 2021*

Digital Sponsor

\$500

All digital offerings without a physical presence

Physical Sponsor

\$500

8x8 Booth and all physical event benefits

Combo Package *Most Popular

\$750

All Digital and Physical benefits

Special Event Sponsor \$500 + Material Costs

25% discount when paired with any of the above

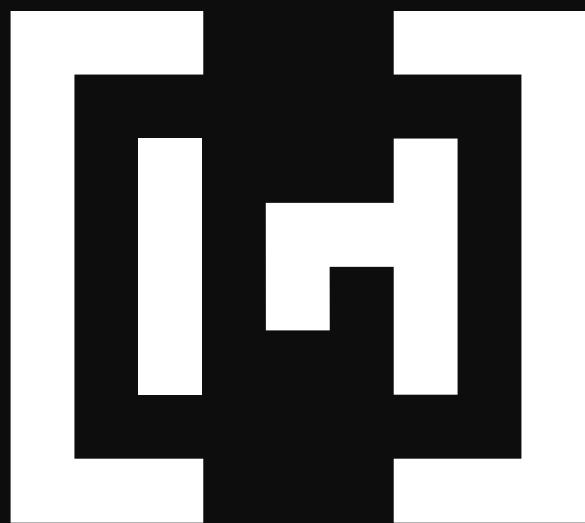




7.24.21 SECURE A SPOT

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